



2023 Wellness Impact Award application

The 2023 WW Wellness Impact Award is committed to amplifying and accelerating the work of female leaders improving access to health in Black, Indigenous, and communities of color (BIPOC) with a \$20,000 USD grant.

Basic information

Organization information

1. Name
2. Website
3. Address
 - A. Address line 1
 - B. Address line 2
 - C. City
 - D. State
 - E. Country
 - F. Zip code
4. Does your organization address health inequities?
5. Is your organization run substantially by BIPOC leadership?
6. Is your organization's leader or founder a woman?
7. How many employees work for your organization?
8. What year was the organization founded?
9. Does your organization have any social accounts you'd like to share? (Instagram, Twitter, Facebook, YouTube, etc.)

Contact information

1. First name
2. Last name
3. Position in organization
4. Phone number
5. Email

Organization questions

Thank you for your interest in the 2023 WW Wellness Impact Award! Please make sure to complete all required fields. **Applications will be accepted until midnight ET on June 1, 2023.**

Answer the questions to the best of your ability, and note that there's a 400 word limit for each question! If you have any questions about the application, please contact lucy.shanker@ww.com.

Organization background information

1. What is your organization's website?
2. What best describes your organization?
 - A. Registered 501c3
 - B. Mutual aid organization
 - C. Fiscally sponsored organization
3. Please provide a short description (2-3 sentences) of your organization's work.

Conditional questions based on response

4. For 501c3s: Please provide the following documents by attaching to this application:
 - A. EIN number
 - B. 990 Form

5. For mutual aid organizations: Please provide any publicly available information on how funds are spent (ex. Even a Google Sheet of your expenses would work!) by attaching here.



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6. For fiscally sponsored organizations: Please provide the following information:

- A. What is the name of your fiscal sponsor?
- B. Who is the best point of contact? Please provide their email and phone number.
- C. What is your fiscal sponsor's EIN number?
- D. Please attach the fiscal sponsor's 990 form.
- E. Can we contact your fiscal sponsor to confirm the relationship? (Y/N)

7. If you are selected as one of our five finalists, are you willing/able to participate in a one hour virtual interview the week of July 10?

8. One of the three award winners will be selected by WeightWatchers® members through a voting process. If selected as a finalist, are you willing and able to share a photo and organization description to be used in the voting process?

9. Please list any previous leadership recognition or awards you have received. (Note: Your response to this question will not affect your eligibility!)

Application questions

1. Community is at the heart of what we do. Tell us about the community you serve: How does your organization put community first?

2. What health-related issue is your organization working to address?

3. What approach is your organization taking to improve the health of the community you serve? Please include any relevant programs, work, etc.!

4. What inspired you/your organization to take on this work? *If you are the founder/leader of this organization, we'd love to hear about your personal journey!*

5. What are the biggest barriers you face when trying to accomplish this goal? What specific resources, advisors, partners, or assets is your organization most in need of right now? These can be big or small!

6. What does success/impact look like to your organization, and how do you measure it? For example, do you survey program participants? Are there any social impact numbers you report?

7. Looking ahead, what are your main goals/objectives for the upcoming year? How would the WW Wellness Impact Award allow you to accomplish?

8. How did you hear about the WW Wellness Impact Award?

- A. I was nominated
- B. WW direct outreach
- C. WW social (IG, Facebook, Connect, email, newsletter)
- D. WW member
- E. Other (open ended)

9. Is there any additional information you would like us to know?

All grants will be selected at the sole discretion of WeightWatchers. Grant funds cannot be used for any political or lobbying purposes. Additionally, WeightWatchers reserves the right to request additional information from applicants as part of the application process.